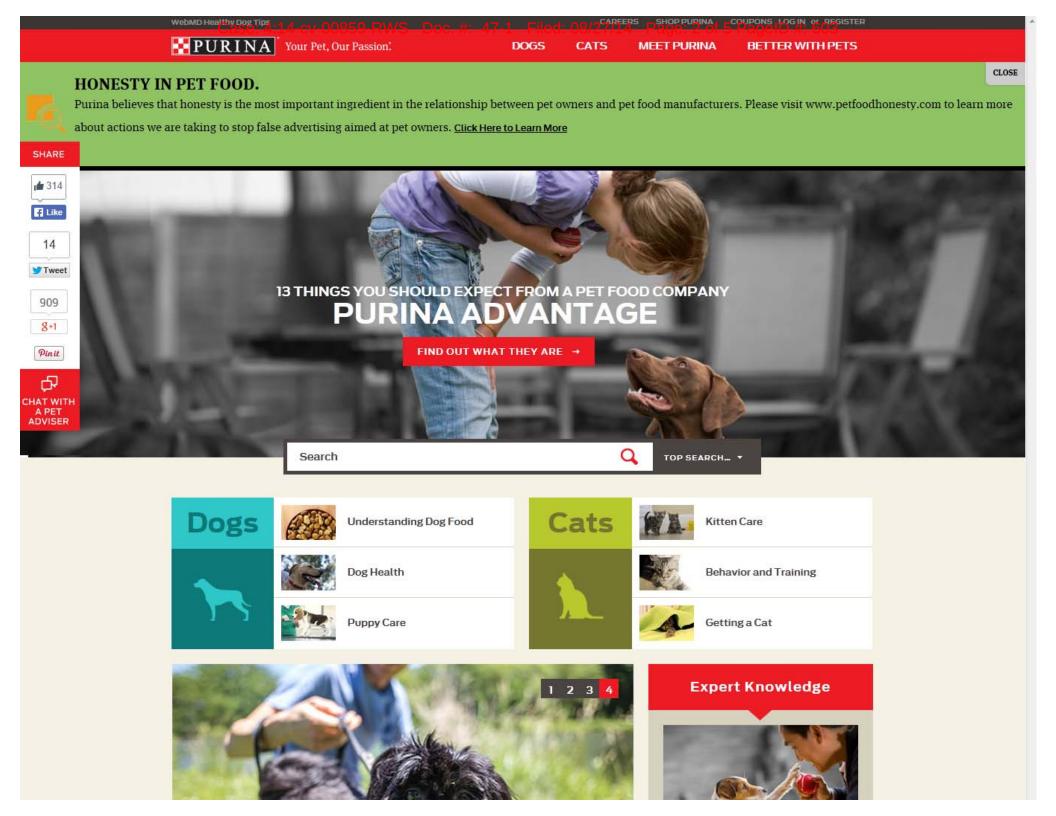
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## EXHIBIT 1





Making personalized dog food a reality



4 NUTRIENTS THAT PROMOTE COGNITIVE **HEALTH FOR CATS** 



**5 BRAIN-PROTECTING NUTRIENTS THAT** EVERY DOG OWNER SHOULD KNOW ABOUT



PET FOOD HONESTY



DOG BREED SELECTOR



**Nutrition Philosophy** 



**Understanding Dog Food** 



Power Of Grain





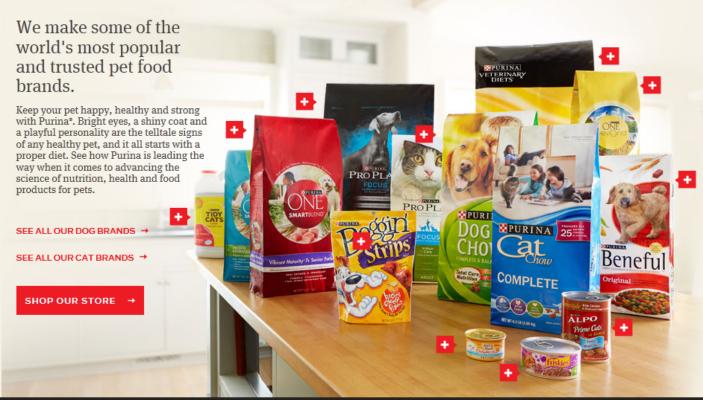
We're here to help you with all things pet. Got a question, concern or fun idea? Tweet @Purina

TWEET US →



Does your buddy feel safe at the dog park? http://t.co/YqxejcHYs7

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